

CPRJ & SPE New Materials Through Additives and Compounding Conference & Showcase

Date: Dec 7-8, 2017 **Place:** Shenzhen, China
Hosts: Adsale Publishing Ltd., Society of Plastics Engineers
Organizer: China Plastic & Rubber Journal (CPRJ),
CPRJ International
Co-organizers: Shenzhen Modern Material Association,
Shenzhen Polymer Industry Association
Supporters: CHINAPLAS, SpecialChem.com,
Guangdong Plastics Industry Association
Target no. of Audience: 350+

Expected Attendees by Sector:

- Brand owners - 15%
- Converters and compounders- 40%
- Chemical suppliers - 20%
- Processing technology suppliers - 15%
- Associations / institutions - 10%

Agenda: Dec 7 (full day)

- Forum + Showcase • Networking + Banquet

Dec 8 (half day)

- Factory visits

Main Topics:

- New Materials through Better Compounding
- Surface and Haptic Novelties for Plastics
- New Materials with Functional Properties
- Additives for Improved and New Functionality
- New Applications to Automotive, Aerospace, Construction, E/E industries

Why choose Adsale ? Adsale.com.hk

- The Adsale Group organizes Asia's No. 1 and the world's No. 2 plastics & rubber trade fair - CHINAPLAS ;
- Has a 38-year close relationship with industrial associations and global partners;
- Has accumulated over 600,000 Adsale plastics members from various application industries including automotive, electrical and electronics, telecommunications, construction, toys....

Why choose SPE ? www.SPE.org.cn

- SPE, the Society of Plastics Engineers, is the largest, best-known plastics professional society in the world with offices in Belgium and the USA. SPE is the professional "home" for nearly 16,000 plastics professionals around the globe.
- For more than 70 years, SPE has been the hub of "go-to" technical information, training, networking and knowledge-sharing for plastics professionals who want to advance their knowledge and careers.
- SPE is the host of the ANTEC Conference, the most influential conference in the field.

Highlights at a Glance:

- ✓ **Content is King** - All sessions focus on understanding the essentials of the world's most popular themes in a live event. They cover business strategies and new material technologies, and give practical advice on getting the most from applying new innovations.
- ✓ **Business Matching** - With 65% end users and professionals gathered, the best opportunity for business matching across the supply chain can be guaranteed.
- ✓ **Focused Showcase** - It runs alongside the Conference. Over 30 companies are expected to present their latest materials together with the end product samples.

"The Conference marks the beginning of the partnership between Adsale and SPE in China, bringing together the leaders in additives and compounding professions. The Conference offers an unprecedented opportunity for attendees from reputable brand owners and converters to meet face-to-face with the leading technology providers and experts to gather global knowledge."

CPRJ 中国塑料橡胶
China Plastic & Rubber Journal
AdsaleCPRJ.com

CPRJ International
China Plastic & Rubber Journal 国际版
AdsaleCPRJ.com



Invited Audiences:

In recent year, modified plastics are developing very fast and new materials are constantly emerging. As the requirements in automobile, home appliances, consumer electronics, intelligent wear products, aerospace, construction, rail transportation, medical, sport, packaging, wires & cables, furniture, water treatment and technology sectors are getting higher, the demand for modified plastics and new materials will further increase.

Invited Audiences: Gree Electric Appliances Inc of Zhuhai, Guangzhou Automobile Group Motor Co., Ltd., Aviation Industry Corporation of China, China Lesso Group Holding Limited, HeBei Construction & Investment Baosu Pipe Industry Co., Ltd., CRRC Corporation Limited, Guangzhou Shipyard International Company Limited, etc.

Exhibitor may enjoy:

1. One information desk (around 1.8m x 0.45m) with 2 chairs at appointed area, placement of one easy-roll banner within this area is allowed*
 2. Acknowledgement of your logo in conference kit, conference website and onsite reception area
 3. "Exhibitor highlight" in pre-event eNews (3 issues, sent in 6/4/2 weeks prior to the event)
 4. "Exhibitor highlight" hyperlinked on AdsaleCPRJ.com and conference website
 5. Two complimentary conference admissions (including handouts, meals and plant visit**)
- * Electricity supply at exhibition are is limited, subject to venue's availability
** Plant visit arrangement is subject to the host factory's screening

Adsale Publishing Ltd.

Tel: +86 755 2354 7186 (Ms. Heley Fu)

Global Network: AdsaleCPRJ.com/GlobalNetwork

Email: event@adsale.com.hk

Website: AdsaleCPRJ.com/Conference



Adsale Publishing Ltd. (Adsale Group) reserves the right of final interpretation for the conference