

Innovation For Faster Development Circular Plastics For Better Future



8th Edition CPRJ Plastics in **Packaging** Conference & Showcase

Date: 2-4 Sep, 2020

Place: Shanghai

Theme: Innovation for faster development. Circular plastics for better future

Host: **ADSALE 雅式**

Adsale Publishing Ltd. (Adsale Group)

Organizer:  

Co-organizer: 

Supporters:       

Plant visit supporting unit:  

Agenda:

3 Sep (Full day)

Morning Session

Afternoon parallel sub-forum

A: New consumption model and packaging innovation ;

B: High-performance materials and innovative design

4 Sep (Full day)

Parallel sub-forum (A: FMCG packaging—Flexible packaging ; B: Smart manufacturing and supply chain management)

Parallel sub-forum (A: FMCG packaging—Rigid packaging ; B: Recycling and sustainable development)

Concurrent Events:

Small closed-door meeting and Plant visit: Menshen Packaging (Shanghai) Co., Ltd. / Berry Ace Packaging (JX) Plant

Confirmed Sponsors:

FCS, JSW, Kostec Special Polymer, Sino-Auto, VISION ENGINEERING, COLINES, NEXEO, Starlinger, Bloomsmart, 3DPRINTING TECHNOLOGY, NINGBO COLOR MASTER BATCH, YUZEN, JW, JINDALI, KAWATA, Clariant, DOW, JCTIMES, LIANKAI, LEVO, DALMEC, DERUN, HP, ISRA VISION, SACMI, Doleungchoi, MOBEST, HAWKEYE, WUXI TIEMIN, JIANGSU PULAIKE HONGMEI, INCOE, SHANTOU AUTO, Cold Jet, HOCA, Chumpower, QIAOSHENG, SHENGHE, YUDI, DESIGNER, Milliken, A&F, TK, Kiefel, NIASI, HJK, ULTRATECH, JINPAN, BST ELTROMAT, TAILI, EXCELAIR, Sinoinstrument, Avery Dennison, CHITEC, XING LIAN, HUALONG, HP, MARCHANTE, SIEGWERK, ExxonMobil, WANHUA, ACMEPLAS, Dega, Kung Ling, Sabic, NAVITAS, Michelman

(More sponsors to be confirmed)

Last Edition Invited Speakers (Partial):

Brenda Dong -- Public Affairs & Communications Vice President , Amcor Flexibles Greater China

Liping Fang -- Associate R&D Director, Southern Packaging Group Co.,Ltd.

Eric Shen -- Director of Research & Innovation Center, Shanghai Beukay Cosmetics Co., Ltd.

(The list is in no particular order)

Publicity:

- News reports of conference, sponsors and bigwig of industry will be uploaded to AdsaleCPRJ.com and conference website simultaneously
- Share the event highlight and presentation slides to 52,000 WeChat followers and 1.6 million Weibo followers before and during the event
- Conference news reports will be published on the mainstream media platform, industrial association group. Reach targeted audience precisely

Highlights:

- 600+** Professionals
- 50+** Expert Presentations
- 50+** Exhibitors
- 70%** From Packaging & its End Users

Invited Audiences:

Packaging End Users

Hangzhou Wanhaha Group Co., Ltd.
Coca-Cola Beverages (Shanghai) Company Ltd.
PepsiCo Asia Research & Development Center Co., Ltd.
Mondelēz China
Danone (China) Food & Beverage Co., Ltd.
President Enterprises (China) Investment Co., Ltd.
Want Want Group
Hershey(China) Investment Management Co., Ltd.
Mead Johnson Nutritionals (China) Ltd.
Bright Dairy&Food Co., Ltd.
Inner Mongolia Mengniu Dairy (Group) Co., Ltd.
Yum! Brands Inc., China Division
Yihai Kerry Investments Co., Ltd.
Lee Kum Kee (Xinhui) Food Co., Ltd.
General Mills, Inc.
Hutchison Whamoa (China) Ltd.
Perfetti Van Melle Confectionery(China)Co., Ltd.
Procter & Gamble (China) Ltd.
Johnson & Johnson (China) Investment Ltd.
Unilever Research & Development Center
Beiersdorf Group
L'OREAL (China) Co., Ltd.
Shanghai Jahwa United Co., Ltd.
Mary Kay (China) Co., Ltd.
Amway (China) R&D Center
Shanghai Hutchison Whitecat Co., Ltd.
Nice Group
Guangzhou Blue Moon Industrial Co., Ltd.
Philips Healthcare (Suzhou) Co., Ltd.
Mentholatum (China) Pharmaceuticals Co., Ltd.

Packaging Enterprises

Bericap (Kunshan) Co., Ltd.
Hongquan Enterprise (suzhou) Co., Ltd.
Shanghai Zijiang Enterprise (Group) Co., Ltd.
Menshen Packaging (Shanghai) Co., Ltd.
Albea Group
Cheng Plastic Products (Shanghai) Co., Ltd.
Greiner Asia Plastic Technology (Shanghai) Co.,Ltd.
HCP Packaging (Shanghai) Co., Ltd.
Printpack (Suzhou) Packaging Co., Ltd.
Suzhou Beauty Star Packaging Technology Co.,Ltd.
Graham Packaging Guangzhou Co., Ltd.
Altech New Metrials (Suzhou) Co., Ltd.
Taixing K.K. Plastic Co., Ltd.
CPMC Investment Limited
Zhuhai Zhongfu Enterprise Co., Ltd.
Aptar (Suzhou) Dispensing Systems Co., Ltd.
Bemis Aisa Pacific
Ampcor Flexibles China
Zhejiang Changhai Enterprise Corporation
Jiangsu Caihua Packageing Group Co., Ltd.
Xingtai Beiren Printing Co., Ltd.
Hangzhou Dingzheng Packaging Materials Co., Ltd.
Sealed Air Packaging (China) Co., Ltd.
Zhejiang Goldstone Packaging Co., Ltd.
San Ying Packaging (Jiang Su) Co., Ltd.
Essel (Guangzhou) Propack Co., Ltd.
China Flexible Packaging Holdings Limited
Far Eastern Industries (Shanghai) Ltd.
Tianjin Tenghua Blister Packaging Co., Ltd
Chengdu Yuto Printing Co., Ltd.

(More invited audience to be confirmed)

2019 Edition: AdsaleCPRJ.com/PackReport

665 participants **322** companies **67%** were General Manager / Senior Management,
Chief Engineer, R&D

90% sponsors concluded the Conference's result from satisfactory to very fruitful

93% sponsors achieve the goal of participating in conference

98% audiences intended to recommend CPRJ Conference to others

What our Sponsors say :

The well-organized conference and showcase helped publicity of our brand. It included an analysis of development trend on plastic and package and innovation of plastic and package.

MILLIKEN ENTERPRISE MANAGEMENT
(SHANGHAI) CO., LTD.

The quality audiences and organization of the conference benefited the information exchange on hot topic and motivated brainstorm!

INCOE HOTRUNNERS (SHANGHAI) CO., LTD.

Testimonials from Audience/Keynote Speakers :

CPRJ's keen sense to the packaging industry had created an excellent platform for our cooperation this time, and built a very great bridge for the in-depth exchange of hot topics in the industry. We look forward to more cooperation with CPRJ in the future!

Amcor Flexibles Greater China

The organization is highly professional, with participants covering the upstream and downstream of the industry. The content of the speech is in-depth, enlightening thinking, and really benefiting from listening and communication. I will continue to support and participate in the CPRJ conference in the future!

Pepsico Asia R&D Center Co.,Ltd.

Scope of Exhibits :

- Blow molding
- Injection molding
- Extrusion
- Finishing, decoration, printing & labeling equipment
- Engineering plastics
- Hot runner
- Die & mold
- In-mold labeling
- Thermoforming
- Packaging auxiliary equipment
- Plastic weaving
- Post processing machines
- Film production
- Commodity plastics
- Parts & components
- Bioplastics
- Recycling

For sponsorship and exhibiting, please contact us now !

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