



# Packaging

Creativity • Low-carbon • Breakthrough  
• Reshape the future

## 10<sup>th</sup> Edition CPRJ Plastics in Packaging Conference and Showcase

**Date:** 8 September, 2022

**Location:** Shanghai, China

**Theme:** Creativity • Low-carbon • Breakthrough • Reshape the future

**Host:**



Adsale Publishing Ltd (Adsale Group)

**Organizer:**



**Agenda:**

### 8 September

#### Morning Session

- CEO Dialogue: How to implement low-carbon plastic packaging?

#### Afternoon: Sub-forums

- Packaging innovation: Functional new packaging and intelligent production solutions
- O2O new lifestyle and opportunities for packaging
- Discussion on developments of mono-material design
- Technical breakthroughs in PCR and biodegradation and sustainable development

#### Highlights:

##### ➤ Professionals

- Special Guests
- Brand Owners / End Users
- ODM / OEM
- Packaging Products Manufactures

##### ➤ Exhibitors

##### ➤ 70% Target End-users & Manufacturers

Amcor, Beiersdorf AG, Mondelēz, H&H, P&G, PepsiCo, Bright, Shanghai Zijiang, Haitian, JD.com, Kraft Heinz, Coca-Cola, Blue Moon, Unilever, L'ORÉAL, Johnson& Johnson, Nestle, General Mills, Sealed, Albea, Bericap, Chienyeh, Greiner, Dynapack, Jahen, Klöckner Pentaplast, Pelliconi, Sanner, Zidan, Beiren, Zeller Plastik, Baolu, etc.

##### ➤ Expert Presentations & Reports

#Flexible packaging films #Shrink films #Stand-up pouch  
#Printing #Labeling #Express packaging #Green design  
#Mono-material packaging #Aluminum&plastic straws  
#Same-level closed loop #PCR #Low-carbon #rPET  
#Circular economy #Bioplastic #Recyclable materials

### Market Trend

- ✚ In 2021, the global market leaders have utilized 100% high-quality rPET drinking bottles; Plant based PET bottles have also been commercially verified in the beverage industry
  - ✚ In recent years, new trends such as colorless and transparent PET, label free, all-plastic pump and integral closure have attracted extensive attention in the industry, which lead to the new processes, technologies and applications for easy picking, recycling and high-value creation
  - ✚ In 2021, four Chinese enterprises from recycled plastics industry have been certified by FDA with their recycling technologies
  - ✚ "High quality" and "high value" recycled plastics are moving towards a new stage of development, but the recycling and reuse of plastic packaging still need to be developed by the whole value chain
- (Source: AdsaleCPRJ.com, ICIS, European bioplastics, Shanghai Zijiang, Husky, Sacmi, etc.)

### Sponsors / Exhibitors

AMETEK, AVIAN (SHANGHAI), BORETECH, Chumpower, COLD JET, DEGA, FANUC, FCS, HAWKEYE, HENKEL, HUALONG, JC TIMES, JW, JWELL, MEUSBURGER, MOBEST, MORETTO spa, NINGBO COLOR MASTER BATCH, POLYFLOW, Starlinger, VICTOR, WANHUA, XING JIN YA, YUZEN, etc.

(More audiences to be confirmed...)

## Publicity

- ✦ **AdsaleCPRJ.com**: synchronizing info of conferences, sponsors and industries, with average monthly visit of **110k+**
- ✦ **CPRJ Official Social Networks**: daily updates with exclusive content on **WeChat, Weibo** and **Facebook**, with followers of **56K+, 1.6M+** and **9K+** respectively
- ✦ **CPRJ Weekly eNews**: **200k+** subscriptions with average monthly page view number of **170k+** (highest: 250k+)
- ✦ Collaborated with **mainstream media partners** to boost brand awareness: Sina, Tencent, TouTiao.com, China.com, SpecialChem, Propak Vietnam, Global Recycling, etc.

## Invited Audiences

### Packaging End Users

Alibaba Group  
Beiersdorf AG  
Bright Dairy&Food Co.,Ltd.  
Coca-Cola Greater China & Korea  
Colgate Sanxiao Co.,Ltd.  
Danone (China) Food & Beverage Co.,Ltd.  
Foshan Haitian Flavouring And Food Company Ltd.  
General Mills  
GSK  
H&H Group  
Hangzhou Wahaha Group Co.,Ltd.  
Hawley&Hazel Chemical Company(Zhongshan)Limited  
Infinitus (China) Company Ltd.  
Inner Mongolia Mengniu Dairy (Group) Co.,Ltd.  
JD Logistics  
Johnson & Johnson (China) Investment Ltd.  
Kraft Heinz China  
Lee Kum Kee (Xinhui) Food Co.,Ltd.  
L'OREAL (China) Co.,Ltd.  
Marsh Arrow Candy (China) Co.,Ltd.  
Mondelēz China  
Nestlé(China)Ltd.  
P&G Technology(Beijing)Co.,Ltd.  
Pepsico Asia R&D Center Co.,Ltd.  
Perfetti Van Melle Confectionery (China) Co.,Ltd.  
Shanghai Pechoin Daily Chemical Co.,Ltd  
Three Squirrels Inc.  
Unilever Research & Development Center  
Want Want Group  
Wyeth Pharmaceutical Co.,Ltd.  
Yihai Kerry Arawana Oils,Grains & Food Co.,Ltd.

### Packaging Products

Albea Group  
Alpla (China) Technologies Co.,Ltd.  
Altech New Metrials (Suzhou) Co.,Ltd.  
Amcort Flexibles Greater China  
Aptar (Suzhou) Dispensing Systems Co.,Ltd.  
Bericap (Kunshan) Co.,Ltd.  
Clear Lam Flexible Films (Nanjing) Co., Ltd.  
Dynapack Asia Packaging Co.,Ltd.  
Essel (Guangzhou) Propack Co.,Ltd.  
Guangzhou Complacent Industrial Co.,Ltd.  
Guizhou Chienyeh Pharmaceutical Packaging Co.,Ltd.  
Hangzhou HeSheng Plastic Products Co.,Ltd.  
HCP Packaging(Shanghai) Co.,Ltd.  
Jahen Household Products Co.,Ltd.  
Jiangsu Caihua Packageing Group Co.,Ltd.  
Jiangsu Rotam Boxmore Packaging Co.,Ltd.  
Klöckner Pentaplast  
Kunshan Ziding Plastic Co.,Ltd.  
Menshen Packaging (Shanghai) Co.,Ltd.  
Sanner Pharmaceutical&Medical Packaging Materials Co.,Ltd.  
Sealed Air Packaging (China) Co.,Ltd.  
Shanghai Chun Hsin Packing Tube Co.,Ltd.  
Shanghai ZiQuan Packaging Co.,Ltd.  
Shenzhen Beauty Star Co.,Ltd.  
Shenzhen Bona Pharma Technology Co.,Ltd.  
Southern Packaging Group Ltd.  
Wuxi Chuo Kagaku Co., Ltd.  
Xingtai Beiren Printing Co.,Ltd.  
Zhejiang Baolu Packaging Technology Co., Ltd.  
(More invited audiences to be confirmed)

**2021 Edition:** [AdsaleCPRJ.com/PackReport](http://AdsaleCPRJ.com/PackReport)

**603** Participants

**312** Corporates

**91%** Management, Chief Engineers, R&D, Procurement

**100%** Sponsors

**92%** Sponsors

**96%** Audiences

Agreed the organization and services from satisfactory to excellent

Achieved the goal of participating in the conference

Agreed the conference's quality from satisfactory to excellent

## What Our Sponsors Say

The conference is rich in content, which not only gives us the opportunity to keep in touch with the buyers, but also makes us better understand the current plastic technology industry and application trend.

Wanhua Chemical Group Co., Ltd.

Thank you very much for the meticulous arrangement and on-site service of Adsale. It allows us to understand the market trends and maintain the relationship with buyers, government agencies and industry associations.

ANRY GROUP

## Testimonials from Audiences / Keynote Speakers

The CPRJ Packaging Conference is well organized despite the pandemic with renowned experts in the industry and a wide range of contents. It provides a very good learning opportunity for us.

The contents of this conference were in-depth and professional. We are so glad to have this opportunity to meet the experts in the industry and learn new knowledge.

Sealed Air (China) Co., Ltd.

## Scope of Exhibits

- Carbon neutrality
- Blow molding
- Injection molding
- Extrusion
- Engineering plastics
- Finishing, decoration, printing & labeling equipment
- Antimicrobial packaging
- Hot runner
- Die & mold
- In-mold labeling
- Thermoforming
- Plastic weaving
- Packaging auxiliary equipment
- Post processing machines
- Film production
- Commodity plastics
- Parts & components
- Bioplastics
- Recycling

**For sponsorship and exhibiting, please contact us now!**

### Adsale Publishing Ltd (Adsale Group)

Ms. Joyce Ye

Tel: +86 755 2354 7188

Mobile: +86 186 6536 8910

Email: [event@adsale.com.hk](mailto:event@adsale.com.hk)

Website: [AdsaleCPRJ.com/Conference](http://AdsaleCPRJ.com/Conference)

Global Network: [AdsaleCPRJ.com/GlobalNetwork](http://AdsaleCPRJ.com/GlobalNetwork)

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