

Venue: Sorl Hotel Shanghai (No.6966 Boyuan Road, Jiading District, Shanghai)

\* As of 30 Oct 2023

### 2 November Morning Session 08:30-12:10

**8:30 Audience Reception**

**9:00 Welcome Remarks** Adsale Group Adsale Publishing Ltd. - Joyce Ye, Deputy Project Director

Shanghai Society of Automotive Engineers. - Yuancong Liang, General Secretary

**9:15 National New Energy Vehicle Technology Innovation Center** - Dr.Chengyin Yuan, General Manager

New Trends of New Energy Vehicle Development under the Dual Carbon Targets

**9:45 Bestune** - Dedong Li, Expert in Car Body Design

Trends of Intelligent Luminous Digital Grille and Case Study of Bestune E01 Luminous Grille

**10:15 Shanghai Amphenol Airwave Communication Electronics Co., Ltd.** - Lizhong Li, R&D Director

Demand & Trend Analysis of Plastic Materials for Wireless

Communication and Wireless Sensing in EV Vehicles

**The Moderator:** Dr.Jiaqi Huang,  
National Innovation Center of Lightweight  
Material Forming Technology & Equipment

**10:45 Coffee Break / Networking / Exhibition Visiting**

**11:05 Minth Group Limited.** - Yinan.Hu, Technical expert of Material R&D Center

Plastic Materials for Automotive Intelligent Exterior Applications

**11:35 IM** - Can Wang, Senior Manager, Smart Cockpit Product and Interaction

Thinking about Smart Cabin Smart Driver Convergence Products

**12:05 Group Photo**

**12:10 Networking Lunch**

### 2 November Afternoon Parallel Modules 13:30-17:10

**Sustainability: Photovoltaic Vehicles, Low-Carbon Materials and Components**

Photovoltaic Sunroof/Roof, Solar, Storage and Charging Integration, Charging Pile, PCR, Recycled Packaging

**The Moderator : National Innovation Center of Lightweight Material Forming Technology & Equipment - Dr.Jiaqi Huang**

**13:30 Maxeon** - Wei Zhu, Application Engineering Manager

Photovoltaic Technologies Empower Vehicle Low Carbon Travelling

**13:50 Star Advanced Materials (Shandong) Co., Ltd.** - Bruce Hsu, Sales Director

Carbon Reduction Solution For Automotive Interior

**14:10 SAIC Research and Innovation Headquarters** - Dr.Yuehua Peng, Director of Exterior & Interior Dept.

NEV Transition and Lightweight Design in Interiors and Exteriors

**14:30 Rosti Integrated Manufacturing Solutions (Suzhou) Co., Ltd.** - Sunny Sun, Strategic Integrated Solutions Director

Innovative Moulding Technologies Assist Automotive Industry Sustainable Growth - ROSTI

**14:50 Coffee Break / Networking / Exhibition Visiting**

**15:10 Brose China Co.,Ltd.** - Yuanyuan Li , Plastic Expert

Brose China Product Sustainability Solutions

**15:30 Beijing Xinya Lvlian Technology Co.Ltd.** - Yanjian Duan, CEO & General Manager

Integrated green packaging solutions help the automotive industry become carbon neutral

**15:50 Berry Ace** - Jingang Liu, General Manager

Process Revolution for China Automotive Sustainability

**16:10 Zhejiang Geely Holding Group Co.,Ltd.** - Zhi Li, Senior Expert

Speech Direction: Exploring Different Technical Routes for Hydrogen and Methanol Vehicles

**16:30-17:10 【Topic Salon: How to Make Sustainable Development Goals More Practical for Automotive?】**

Enterprises to be Invited: Aiways - Zhiyong, Director of Materials & Lightweighting

Faurecia (China) Holding Co., Ltd. - Jim JIN, Interiors, China Division R&D Director

YFPO - Yi Deng, Sustainable Development Manager, Strategic Planning Dept.

**Interior and Exterior Experience: Consumer Electronics Boost Intelligence, CMF Innovative Design  
Multi-Color Injection Molding, Digital Grille, Integrated Lights, Intelligent Cockpit, IMC Injection Molding, CMF**

**The Moderator : National Molding Ecology Alliance - Jitao Du,Chairperson**

**13:30 Beijing Benz Automotive Co., Ltd.** - Zihang Yu, Interior Engineer

[The Development Trend of Interior Parts of Beijing Benz](#)

**13:50 Wittmann Battenfeld (Shanghai) Co., Ltd.** - Allen Huang, Senior Technical Support Engineer

[Combimould® Multicomponent Injection Molding from Wittmann](#)

**14:10 Hasco Vision Technology (Shanghai) Co., Ltd.** - Zhiping Chou, Expert in Lighting System Development & Optical Evaluation

[The Requirement for New Materials in the Development of the Car Lighting Industry.](#)

**14:30 Nningbo LKIMM Co., Ltd.** - Shaozhang Xiong, Manager

[Integrated Injection Molding for Automobile Parts.](#)

**14:50 Coffee Break / Networking / Exhibition Visiting**

**15:20 Hella Bhap (Tianjin) Automotive Lighting Co., Ltd.** - Zhen Jin, Injection Moulding Engineer

[The Development Trend of Automotive Lights and the Demand for Multi-Color Injection Molding Technology](#)

**15:40 Dongguan Jinggong Automation Equipment Co.,Ltd.** - Yuqin Duan, Sales Director

[The Importance of Clean Circulating Cooling Water in Automobile Injection Molding](#)

**16:00 Shanghai East Joylong Motor Airbag Co.,Ltd.** - Ruigang Sang, Deputy General Manager, R&D

[Steering Wheel HMI Trend.](#)

**16:20-17:00 【Topic Salon: How do Automotive Interior and Exterior Design and Manufacturing Create Ambience and Experience?】**

Enterprises to be Invited: SAIC Motor Corporation Co., Ltd. - Dr.Jianwei Yin, Interior Materials Manager

Hella Bhap (Tianjin) Automotive Lighting Co., Ltd. - Zhen Jin, Injection Moulding Engineer

Dreame Technology - Daiwei Ke, Senior Color Manager, Tramway Division

**Safety and Endurance: Power, Lightweight, Automation**

**Lithium Battery Separator and Battery Pack, Thermal Management, Hydrogen Energy Component, Lightweighting Processing**

**The Moderator: Tongji University Taicang High-tech Institute – Changsheng Wang, Assistant of Dean**

**13:30 SAIC Volkswagen Automotive Co.,Ltd.** - Weidong Shen, Senior Director

[Application and Development Trends of Composite Materials in Lightweight New Energy Vehicles](#)

**13:50 Wanhua Chemical Group Co., Ltd.** - Shaojie Wang, Marketing Application Development Manager

[Wanhua Chemical Automotive Material Solutions](#)

**14:10 Shanghai Mann+Hummel Filter Co.,Ltd.** - Terry Wang,Expert E-mobility China

[Continuously Improving the Cost-effectiveness of Fuel Cell Systems--Innovative Technologies and Products from Mann+Hummel Filter Co.,Ltd.](#)

**14:30 Engel Machinery (Shanghai) Co., Ltd.** - Simon Liu, Head of Processing & Application Engineering Dept.

[Driving Your Future Solutions – Realizing Battery Related Manufacturing with Thermoplastics and Light Weight Technology](#)

**14:50 Coffee Break / Networking / Exhibition Visiting**

**15:10 Jiangsu Charging and Replacement Standard Technical Committee** - Zhao Hui, Panelists

[Research on Heat Dissipation Scheme of New Energy Vehicle Charging System](#)

**15:30 LyondellBasell Polyolefin (Shanghai) Co., Ltd.** - Hui Wang & Yujie Liu, Application Development and Technical Service Engineer

[LyondellBasell Polyolefins Solutions for New Energy Vehicle \(NEV\)](#)

**15:50 Röchling Auto Parts (Kunshan) Co., Ltd.** - Richard Zhu, Director Product Portfolio & Marketing Asia

[Challenges and Opportunities Faced by Electrification, Intelligence and Automotive Parts](#)

**16:10 Avient Corporation** - Razer Ge, Marketing Manager, Specialty Engineered Materials Asia of Avient Corporation

**16:30-17:10 【Topic Salon: How do Functional Components Contribute to Improving Safety and Endurance of Vehicles?】**

Enterprises to be Invited: Vitesco Automotive Wuhu Co., Ltd., - Youtang Luo, Injection Mold Expert

Röchling - Richard Zhu, Director Product Portfolio & Marketing Asia

Shanghai Mann+Hummel Filter Co.,Ltd. - Terry Wang,Expert E-mobility China

### Concurrent Activity

Date	Time	Activity Content
2023 November 2nd	Whole day	<p><b>OE Automobile Purchasing Project Matching Meeting (Plastic &amp; Rubber Session)</b></p> <p>Activity procedure: In the plastics and rubber industries, suppliers sign up according to the procurement requirements issued by world-renowned OEMs and Tier1、Tier2 suppliers. Buyers choose suitable suppliers and conduct one-on-one, face-to-face contact at the conference venue.</p>

**2 November VIP Gala Dinner 18:30-20:30**

**3 November ① 9:00–10:30 Hot Topic Salon: Discussion on the Current Situation and Trend of China's New Energy Automobile Industry Chain Going Overseas (Sorl Hotel Shanghai).**

**② 9:00–10:30 Plant Visit: SAIC VOLKSWAGEN Automotive Co., Ltd. (North of the intersection of G312 and Gaoquan Road in Jiading District, Shanghai)**