

Official ENGLISH guide. Reach **42,005** international buyers from **159** countries & regions.

Circulation & Distribution Channels

- **17,000** copies are distributed at overseas visitors' registration counters, VIP lounges, CPRJ stand, selected hall entrances, free magazine counters and to overseas delegation/buyers' groups
- eBook version uploaded in ChinaplasOnline.com & AdsaleCPRJ.com
- Over **240,000** Adsale overseas members and CHINAPLAS pre-registered visitors will receive an e-version of the guide prior to the show



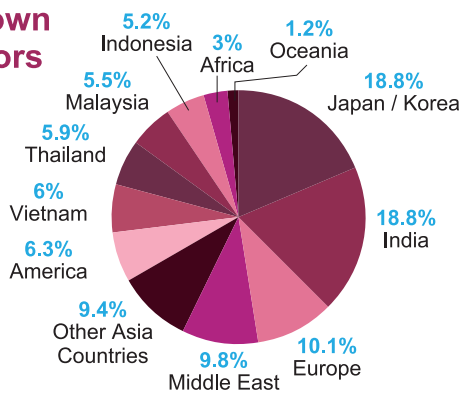
Previous issue: AdsaleCPRJ.com/IVG/ebook



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- Concurrent events
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- List of exhibitors who welcome overseas buyers
- Travel information

Regional Breakdown of Overseas Visitors



CHINAPLAS 2019

250,000+
Exhibition Area (sqm)

3,622
Exhibitors

289
Buyer Delegations

163,314
Visitors

42,005
Overseas Visitors

25.72%
of total number of visitors

Overseas Delegations

More than **12** overseas buyer groups from **61** countries / regions visited CHINAPLAS 2019. They came from Brazil, India, Indonesia, Iran, Japan, Korea, Malaysia, Pakistan, the Philippines, Russia, Singapore, Thailand, Turkey, Vietnam, and the United States.

