

Thanks for our 2019 Advertisers! (Partial)

AVIAN, BSG, BONMART, CHI CHANG, CHNV, CHUAN LIH FA, CHUMPOWER, ALFA, ENGEL, ENTEX, ENMA, FORWELL, FU CHUN SHIN, GOLDEN JASON, HON HAMN, JWELL, JENN CHONG, JING DAY, JT MOLD, MULTIPLAS, MULTITECH MACHINERY, NAN YUN, DART, NEXT GENERATION, HWAMDA, OECHSLER, POLYSTAR, PURUI, TAIDA, SENNY, TAIWAN KINKI, TUNG YU, WEIFANG ZHONGYUN, YAODONG MACHINERY...

Advertising RATE CARD

Special 3-IN-1 Package

1) One Print Ad	17,000 copies at CHINAPLAS
2) One eAd in eCopy (with a free hyperlink) Figures of Jun 2018 to Jun 2019	<ul style="list-style-type: none"> Average monthly unique visitors of AdsaleCPRJ.com: 92,915 Unique visitors of ChinaplasOnline.com at the peak month: 254,695 eCopy downloadable free-of-charge at AdsaleCPRJ.com and ChinaplasOnline.com
3) One exhibitors' highlight Ad in CHINAPLAS Pre-show eNews (Special Edition)	Deliver to 50,000 selected buyers one week before the show opens

ROP Ad (4C)	Ad Size (non-bleed)	2-IN-1 (USD) (above 1 & 2 only)	3-IN-1 (USD) (all of above)
Full Page	280mm (H) X 215mm (W)	2,520	2,820
[Advertorial] Full Page *		1,770	2,070
Spread Page	280mm (H) X 430mm (W)	3,780	4,080
Junior Page	175mm (H) X 110mm (W)	1,920	2,220
Half Page	Vertical: 280mm (H) X 107mm (W)	1,390	1,690
[Advertorial] Half Page *	Horizontal: 115mm (H) X 185mm (W)	975	1,275
Special Position Ad (4C)			
Front Cover	215mm (H) X 160mm (W) - bleeding	4,715	5,015
Inside Front	280mm (H) X 215mm (W)	3,200	3,500
Facing Inside Front		2,970	3,270
Facing Content Page		2,600	2,900
Facing Inside Back Cover		2,510	2,810
Inside Back		2,740	3,040
Back Cover		3,800	4,100
Facing specific floor plan ad page (20% Surcharge included)		280mm (H) X 215mm (W)	3,024

* Advertorial writing-up, one-stop creative & production services are offered at charge. For more information, please refer to the last page.

Booking Deadline: 25 Feb 2020

Materials Deadline: 3 Mar 2020

More Opportunities

CHINAPLAS 2020 Pre-show eNews - 4 issues delivered prior to the show	Banner Ad	USD 3,500	*Specifications of Exhibitors' Highlight: Chinese and English company name, company logo / product photo [(W) 100 x (H) 80 pixels (JPG/GIF)], 100 English and 100 Chinese words text description, company website (English & Simp. Chi.), booth number
	Exhibitors' Highlight*	USD 1,600	
International Visitors' Guide	Exhibitors' Highlight*	USD 350	
	Exhibitor Logo & Website	USD 100	
Floor Plan Section	Booth Indicator	USD 350	