Magazines

China Plastic & Rubber Journal

Since 1982, reaches 29,000+ Chinese readers per issue

CPRJ Editorial Plan 2021

The newest information below will be published simultaneously on CPRJ, CPRJ International, Adsale Plastics Network, social media, etc.

Column/Issue	March	April	August	October
Perspective	**A: Circular economy & plastics industry** • Developments of chemical recycling • Case studies of circular design • Developments and applications of PCR **B: Post pandemic era and medical plastics** • Protection and testing products • Therapeutic and hospital products • New materials and processing **CHINAPLAS 2021 (I)**	**New infrastructure & plastics innovation** • Opportunities in construction of 5G base stations • Charging stations and plastics innovation • Applications of plastics in transportation **CHINAPLAS 2021 (II)**	**New technologies and applications of injection molding** • Silicone injection molding • Vertical precision injection molding • Case studies of smart factory	**New technologies and applications of extrusion** • Blending and modification • High efficiency and speed • Industry 4.0

Continued on the next page

Column/Issue	March	April	August	October
Focus of AdsaleCPRJ.com	3D/4D printing, Circular economy, CMF, 5G & consumer electronics, Plastics for home appliances, Medical plastics, Automotive lightweighting, Advanced injection molding, Developments of extrusion, Trends of engineering plastics, CHINAPLAS 2021 * In addition to aforementioned focuses, themes will be added or adjusted according to market trends			
Frontline	2020 global plastics industry outlook	Hot spots of lightweighting and plastics applications	Development trends of engineering plastics	World Expo and sustainability
Plastics Applications	• LED • Smart driving	• Home / Decoration • Home / Consumer electronics	• Optical products • Recreation / Entertainment	• New energy vehicles • Drink capsules
Product Design	Case studies *Recent reports: biodegradable paper-plastic speaker packagings, 3D-printed green planet perfume packaging; biocomposite mobile phone cases; new rPET carpet liner; energy-saving and green commercial vehicle doors; adaptive robot RIZON			
Chemical & Raw Materials	• Polycarbonates • Electromagnetic interference shielding materials • High performance bioplastics	• Antimicrobial agents • Clarifiers • Light stabilizers	• Specialty engineering plastics • High temperature resistant materials • Flame retardants	• Spray-free materials • Thermoset plastics • Pigments & masterbatches
Processing Technologies & Machinery	• Thin-walled injection molding • Blown film • Surface treatment	• Blow molding • Processing of foam products • Pipe extrusion	• In-mold labeling • Thermoforming • WPC processing	• High pressure reaction injection molding • Film extrusion • Multi-color injection molding
Equipment & Components	• Hot runners • Dryers • Color matching system	• Molds • Testing equipment • Screen changers	• In-mold decoration • Robots/Automation • Mold flow	• Flat dies • Plastic welding • Slitting & winding

Continued on the next page

Column/Issue	March	April	August	October
Rubber & TPE	• Silicone 3D printing • Seal parts for home appliances	• Rubber injection molding machines • Applications of elastomers	• Liquid silicone rubber • Materials for shoes	• Seal strips for automobiles • Medical silicone and elastomers
Market & Business Opportunity	China	USA	Europe	Southeast Asia
Bigwig Face-to-Face	Face-to-face discussions with top management, industry associations and professionals on latest market trends, technology innovations and development strategies.			
Environmental Protection	• Plastic waste recycling & garbage classification • New materials promote energy saving	• Automated inline recycling • New energy saving processing	• Plastic waste granulating • Solventless lamination & printing	• Plastic waste sorting • Dryer-less technology / Highly efficient drying
In every issue	News, Products, Show Preview/Introduction, Plastic/Rubber Innovations, User Interview, Reports of Associations & Leading Professionals, Readers' Survey			
Booking Deadline	Jan 15	Feb 22	Jul 23	Sep 22

CPRJ International

Since 2009, reaches 15,000+ overseas readers per issue

CPRJ International Plan 2021

The newest information below will be published simultaneously on CPRJ, CPRJ International, Adsale Plastics Network, social media, etc.

Column/Issue	April	October
Cover Story	CHINAPLAS 2021 preview	Fakuma 2021 preview
Focus of AdsaleCPRJ.com	• Automotive lightweighting and future mobility • Potential of medical plastics • Sustainable packaging • Recycling and Circular economy • Injection molding • Extrusion • 3D printing • PLASTINDIA 2021 • CHINAPLAS 2021 • NPE 2021 • Fakuma 2021	
China in Focus	Chinese plastic processing and machinery market report	Circular economy in China
Market Lookout	Southeast Asia	Middle East
Processing Technologies	• Blown film • Extrusion • Hot runner	• Injection molding • Material feeding and handling • Sorting & recycling
Plastics Applications	• Electric vehicles • Personal protective equipment (PPE)	• Sustainable packaging • Electrical & electronics

Continued on the next page

Column/Issue	April	October
Chemicals & Raw Materials	• Polycarbonates • Recycled materials	• Bioplastics • Materials for 3D printing
Rubber & Elastomers	Elastomers for medical applications	Rubber injection
Exhibitions & Conferences	• NPE 2021 • PLAST 2021	
People	Face-to-face discussions with top management, industry associations and professionals on latest market trends, technology innovations and development strategies.	
Product design	Case studies of new plastic products design	
Industry Update	Insight on latest news, rules and regulations, M&A and other developments.	
Booking Deadline	Feb 22	Aug 24