

Venue: Hongqiao Jin Jiang Hotel (Formerly Sheraton Shanghai Hongqiao Hotel)

3 September Morning Session 08:00-12:05

- 08:00 Audience Reception**
08:40 Welcome Remarks **Adsale Group Adsale Exhibition Services (Shanghai) Ltd.** - Eric Shew, General Manager, Sales & Marketing
China Packaging Federation - Hongjun Wu, Deputy Secretary General
Shanghai Packaging Technology Association - Runan Gao, President
PKG Family - Lin Wu, Founder
- 09:00 China Packaging Federation** - Hongjun Wu, Deputy Secretary General
An analysis of the new regulation on ban of plastics
- 09:20 Southern Packaging Group Ltd.** - Gavin Li, COO
Challenges and opportunities for packaging enterprises
- 09:50 Jiangmen Pengjiang Hualong Packing Materials Co., Ltd.** - Sato Chikara, R & D Technical Director
The super star of flexible packaging material
- 10:10 Coffee Break / Networking / Exhibition Visiting**
- 10:30 P & G Technology (China) Co.,Ltd.** - Deon Wang, Packaging Development Technology Academician
P & G packaging sustainability
- 11:00 [High-Level Dialogue: Accelerate Circularity]** Can our technologies and actions accelerate the development of circular economy in plastic packaging?
The Moderator: Dr. Li Bin, CEFLEX
 * What is the biggest challenge for the circular economy model in plastic packaging?
 * What is the current status of the companies' development of commitments and strategies for sustainability? What experiences can be shared?
 * How can we balance the business and environmental values of innovative packaging? Such as: balancing the demands for diversified needs and environmental protection including quantity reduction and easy recycling.
Guest:
P&G Technology (China) Co.,Ltd. - Deon Wang, Packaging Development Technology Academician
Amcors Group - Zhonglin Wang, Vice President of R & D, Greater China
Berry Ace Group - Evan Yin, General Manager
Uni-president Enterprises (China) Investment Co.,Ltd. - General Manager Assistant
- 12:00 Group Photo**
12:05 Networking Lunch

The Moderator: Maggie Shao,
 Founding Partner, Storyway

3 September Afternoon Parallel Modules 13:30-18:00

- Parallel Sub-Forum: New consumption model and packaging innovation**
The Moderator: Guokang Chen, Shanghai Society of Plastic Industry, Secretary General
- 13:30 Huhtamaki Group** - Ben Chen, Innovation Head, Foodservice AO *Regulations of plastic ban in China and their influences on the development of packaging in the tide of sustainability*
- 14:00 Shantou Designer Precise Machinery Co., Ltd.**-Xing Jin , General Manager of Dalian Branch *Research and application of environmentally degradable materials in twin-screw sheet extruder and thermoforming machine*
- 14:20 Hangzhou NetEase Yanxuan Trading Co., Ltd.** - Yongsheng Xiong, Senior Quality Manager
E-commerce packaging under the new consumption pattern
- 14:50 China HP Co., Ltd. Shanghai Branch.** - Hanquan Feng, Great China Sales Manager, Indigo / Inkjet Digital Press Solution Labels & Packaging Segment
Win in the digital age---HP Indigo promotes the reform of flexible packaging industry
- 15:10 Xiaowei (Shanghai) Biotechnology Co., Ltd** - Mike Zhu, Head of Packaging Development
New trends of daily chemical products in the post-pandemic era
- 15:40 Coffee Break / Networking / Exhibition Visiting**
- 16:00 Shenzhen Meixixi Catering Management Co., Ltd.**- Chunbo Yang, Director of Quality Control
The "green" Heytea in action
- 16:30 Husky Injection Molding Systems (Shanghai) Ltd.** - Manson Zhang, Senior Application and Business Advisor, Rigid Packaging Business Unit *Husky's injection molding solution supports packaging differentiation and diversity, leading new trends in FMCG packages*
- 16:50 Wuxi Chuo Kagaku Co., Ltd.** - Bing Yang, General Manager Assistant
Discussion on the pain points of biodegradable container and the solutions
- 17:20 Brainstorming:**How can materials, molds, equipment, processing, and end-users work together to efficiently promote the sustainable development of the industry chain?
- Parallel Sub-Forum: High-performance materials and innovative design**
The Moderator: Richard Yuan, CPMC Investment Company Limited, Three Piece Tank Division Business General Manager
- 13:30 Pepsico Asia R & D Center Co.,Ltd.** - Johnny Zhao, Director, R & D Packaging, Greater China
Foods PKG Innovation
- 14:00 NEXEO Plaschem (Shanghai) Co., Ltd.** - George Sun, BD Manager
Improvement of packaging performance by special materials
- 14:20 Menshen Packaging (Shanghai) Co., Ltd.** - Midas Chen, Technical Department Manager
Small capsule, profound wits - application of multi-layer barrier technology on coffee capsule
- 14:50 Dow** - Phil Xu, Asia Pacific Application Development Leader of Specialty Plastics, Packaging and Specialty Plastics *Specialty functional polymers for frangible pouch*
- 15:10 Coffee Break / Networking / Exhibition Visiting**
- 15:30 Sino-Auto Technology Co., Ltd.** - Jie Shen, Technical Director
Bulk material container liner loading, unloading technology
- 15:50 SABIC** - Hang Lu , Marketing Development and Technical Supports Senior Engineer, Petrochemicals, SABIC Great China *SABIC's high performance flexible packaging solutions: addressing functional needs and closing the loop to create circular economy for plastics*
- 16:10 Albea Group** - Mike Wang, CRP Innovation & Development Manager - China
The innovative developments of cosmetic packaging
- 16:40 Bohler Special Steele (Shanghai) Co., Ltd.** - Andy Yin, Sales General Manager
BOHLER assisted packaging industry to reduce costs and increase efficiency
- 17:00 Brainstorming:** How to integrate materials and design to achieve innovative design solutions?

3 September VIP Gala Dinner 19:00-20:30

Parallel Sub-Forum: FMCG packaging - Flexible packaging

The Moderator: Arnold Wang, Ellen MacArthur Foundation, China Plastics Program Manager

- 08:40 **CEFLEX** - Dr. Li Bin *CEFLEX's new designing guidelines for flexible packaging recyclability*
- 09:10 **JCtimes Group** - Wenkang Zhang, Senior Research Engineer
Casting die new technology and JCTIMES precision manufacturing integrated solution
- 09:30 **Mondelēz China** - Nigel Li, Senior R & D Manager, AMEA Biscuit Packaging Development
Opportunities and challenges of flexible packaging innovation under the 2025 environmental protection strategy
- 10:00 **Rieckermann Industrial Technologies (Shanghai) Co., Ltd.** - Bridge Shi, Subdivision Manager
All plastic packaging should be recyclable or reusable by 2030
- 10:20 **Coffee Break / Networking / Exhibition Visiting**
- 10:40 **Sealed Air (China) Co.,Ltd.** - Alex Fan, Senior Applications Expert
Overview of sustainable development packaging and Sealed Air packaging solutions
- 11:10 **Ametek Commercial Enterprise (Shanghai) Co., Ltd.** - Alex He, Asia Regional Sales & Service Manager
Shelf life VS package barrier property- optimize your package, extend shelf life
- 11:30 **Tingzheng Packing Materials** - Dr. Scott Zhang, Senior Director of R & D Department *New opportunities and extended applications of antimicrobial materials in food packaging after the pandemic*
- 12:00 **GMG China Ltd.** - Paul Liang, Sales Director
The application and value of GMG color management solutions for brands owners and printers

Parallel Sub-Forum: Smart manufacturing and supply chain management The Moderator: Dr.Xiongfei Yin

- 08:40 **Hangzhou Wahaha Group Co.,Ltd.** - Dr.Xiongfei Yin, General Manager of Precision Machine
The practice of food and beverage smart manufacturing in Wahaha
- 09:10 **JSW Machinery Trading (Shanghai) Co., Ltd.** - Kangsi Sa, Injection Molding Machine Business Manager
Application of JSW electric servo drive injection molding machine in high speed Thin-wall injection molding solution
- 09:30 **GSK** - Alex Hu, APAC Packaging Director *Opportunities and challenges for consumer health products packaging*
- 10:00 **Cold Jet Dry Ice Equipment (Shanghai) Co., Ltd.** - Steven Sun, China Director
Earn more money by cleaning smarter !
- 10:20 **Dongguan NIASI Plastic Machine Co., Ltd.** - Yaqing Tang, Chairman
Smart upgrade, cost reduction and efficiency increase
- 10:40 **Coffee Break / Networking / Exhibition Visiting**
- 11:00 **Johnson & Johnson (China) Ltd.** - William Bao, Associate Director
New Normal consumer goods trend evolution and discussions of related packaging adaptations
- 11:30 **China Commerce Networks (Shanghai) Company** - Jason Yang, Marketing Director
Packaging material digitization and supply chain traceability under the user's thinking

Parallel Sub-Forum: FMCG packaging - Rigid packaging

The Moderator: Dr. Li Li, Shanghai Ocean University, College of Food Science & Technology, Professor

- 13:30 **Beiersdorf AG** - Eric Shen, Senior Manager of Front-end Packaging Innovation, Asia Pacific
Sustainable innovation in packaging
- 14:00 **Avient Corporation** - Lu Ren, Product Manager, Additives
A series of solutions provided by additives masterbatches in the packaging application
- 14:20 **Shenzhen Beauty Star Co.,Ltd.** - George Lin,Director, Technology Management Dept.
An innovative packaging scheme of addition, subtraction, multiplication and division
- 14:50 **Milliken Enterprise Management (Shanghai) Co.,Ltd.** - Dr. Zina Zhu,Asia Marketing Manager
How to leverage PP to build up a sustainable & innovation solution in packaging
- 15:10 **Coffee Break / Networking / Exhibition Visiting**
- 15:40 **Danone (China) Food & Beverage Co.,Ltd.** - Justin He, Senior Packaging Manager R & D
Optimization and upgrading of beverage packaging and applications of new technologies
- 16:10 **Sacmi (Shanghai) Machinery Equipment Co., Ltd.** - Tracy Han, Technical Support Manager
Continuous innovation: SACMI's new product range for the future of plastic closures
- 16:30 **Brueckner Group China Co., Ltd** - Mr. Vincent Chen, Sales Manager
Latest trends on products designs and material applications
- 16:50 **Brainstorming:** Innovative materials and processing facilitate the development of packaging design. What are the new trend and features of rigid packaging innovation?

Parallel Sub-Forum: Recycling and sustainable development

The Moderator: Dr.Changying Hu, Jinan University, Professor of Food Science&Engineering Dept.

- 13:30 **Ellen MacArthur Foundation** - Arnold Wang, China Plastics Program Manager
Global commitment to a new plastic economy: Tackling plastic waste and pollution at the source
- 14:00 **Avery Dennison China Co.,Ltd.** - Xin Sun, Service Marketing Director, Label and Packaging Materials China
Enable a circular economy with the pressure-sensitive materials
- 14:20 **National Reference Laboratory for Food Contact Material (Guangdong) & Guangzhou Customs Technology Center-** Marco Zhong, Director
Food-grade biodegradation and rPET under sustainable development: compliance and safety
- 14:50 **Marchante S.A.S** - Linbo Chen, China Chief Representative *Marchante's sustainable solution - High stiffness BOPE and reusable rPET high transparency packaging thick film*
- 15:10 **Kraft Heinz China** - Daniel Liu, Associate Director-Packaging Development *New insights on packaging sustainability*
- 15:40 **Coffee Break / Networking / Exhibition Visiting**
- 16:10 **Ancor Flexibles Asia Pacific** - Dr.Jack Chen, R & D Director-Technology & Sustainability
Sustainability and challenges of FMCG packaging
- 16:40 **China Synthetic Resin Supply and Sale Association Recycled PET Branch / Veolia Huafei** - David Cao, President / General Manager *System exploration of food grade recycled materials production*
- 17:10 **Brainstorming:** How is the progress of the Chinese market this year regarding to plastics circular economy? How is the progress of the global and Chinese rPET market? Especially in the field of food contact.

Concurrent Events:

Date	Time	Events	Target Audience
2 September	14:00-17:00	Plant Visit Route 1: Menshen Packaging (Shanghai) Co., Ltd. Route 2: Berry Ace Packaging (JX) Plant	By invitation
3 September	18:00-19:00	Innovation Workshop: How to make your packaging tell a story?	All audience

Business matching service will be available for the whole day

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