

Driving Sustainable Development Through Accelerated Industry Collaboration and Innovation

11th Edition CPRJ Plastics in Packaging Conference & Showcase 2023 Programme

- Tentative Topics

(As of Aug. 7, 2023)

Address: Shanghai Marriott Hotel Hongqiao(2270 Hongqiao Road,Shanghai)

Time: August 3-4, 2023

3 August Morning Session 08:40-12:15

The Moderator: CHIWAY GROUP - Hongqiang Yuan,Executive Vice General Manager of Packaging Division

8:00 Audience Reception

8:40 Welcome Remarks **Adsale Group Adsale Exhibition Services(Shanghai)Ltd.**

- Eric Shew,General Manager,Sales & Marketing

Berry CPI China - Horton Zhang,Joint CEO

China Packaging Federation - HongJun Wu,Deputy Secretary General

PKG FAMILY - Lin Wu,Founder

8:50 Basel Convention Regional Center for Asia and the Pacific - Nana Zhao,Assistant Director

[Recent Progress on International Plastic Pollution Control](#)

9:10 GIZ - Mingyu Qian,Head of Department,Department of Environment and Circular Economy

[Analysis of the municipal flexible plastic waste and its feasibility as a source for chemical recycling](#)

9:30 China National Resources Recycling Association-Recycled Plastics Branch

- Yonggang Wang, General Secretary

[Current status and pilot progress of recycled plastic standards and flexible packaging recycling industry](#)

9:50 Coffee Break / Networking / Exhibition Visiting

10:10 Danone - Guoxing Jin,Technical Director

[5G fully connected digital factory empowering sustainability in Bev. Ind.](#)

10:30 Berry CPI China - Nelson Fu,Joint CEO

[Sustainable development trend for packaging in China](#)

10:50 National Reference Laboratory for Food Contact Material Of Guangdong - Marco Zhong,Director

[Progress in sustainable food packaging regulations and emerging safety factors](#)

11:10 LanzaTech China Limited - Li Xu,Managing Director, APAC

[Innovating for a CarbonSmart Future](#)

11:30

In-Depth Dialogue: How can plastic packaging adapt new consumption behavior?

New consumption behavior for social, leisure and health purposes stands out. Various consumption trends are developing rapidly and becoming the new engines for high quality economic development. What are the opportunities and challenges brought by the new consumption power for plastic packaging? How can we adapt the wave of market changes to boost new development of enterprises and the industry?

Enterprises to be invited:

- ◆ **Mars Wrigley (China)** - Vicky Zong, Sustainable Packaging Head-Asia PAC Sustainability
- ◆ **Kraft Heinz** - Feng Liu, R&D Director
- ◆ **Beiersdorf** - Eric Shen,NORTH EAST ASIA Packaging Director
- ◆ **Beauty Star** - Shou Chen, President
- ◆ **Berry CPI China** - Sean Xiao,Packaging BU Managing Director

12:10 Group Photo

12:15 Networking Lunch

Parallel Sub - forum:

Innovative packaging materials and automation for cost reduction and efficiency increase

The Moderator:Kmart Group - Yichun Ma,Sustainable Plastics Development Manager

13:30 SHARING MEETING - Balance between innovation and cost reduction

STARBUCKS - Yi Liu,Director of Technology Solutions Research and Development

Unilever - Omi Ma, Senior Packaging Development Manager

MZEN.BIO.TECHNOLOGY(Shanghai)CO.,LTD. - Yongda Chen

13:50 Guangdong Taisen Intelligent Equipment Co., Ltd. - Zhiqiang Fan,Sales Director

Technology opens a new journey of unmanned packaging automation in the back section of the blow molding industry

14:10 Bestore - Long Ouyang,Head of Packaging Development Department

Innovation in snack packaging based on consumption scenarios at Bestore

14:30 JCTIMES GROUP - Wenkang Zhang,Marketing Engineer

Industrial Aesthetics·Exploring New Manufacturing--The technical innovation solution of cast film die

14:50 Albea Group - Stephane Wahl, I&D and MoldShop Director , China Cluster

Moving to Green: Direction, Challenges & Innovations

15:10 Coffee Break / Networking / Exhibition Visiting

15:30 BRAND CONVERSATION - Scenario Economy and Packaging Innovation

Colgate-Palmolive(China) Co.,Ltd. - Xiaobin Qian,Head of Packaging Development

Perfetti Van Melle Confectionery(China) Co.,Ltd. - Edward Le,Senior Packaging Development Manager

Shanghai Ocean University - Li Li, Professor,College of Food Science and Technology

15:50 SUZHOU YUZHEN AUTOMATION TECHNOLOGY CO.,LTD. - Aderms Lu,Sales Director

New application of visual inspection in plastic packaging industry

16:10 Henkel(China) Investment.,Co.Ltd - He Li,HCB Hair & LHC Package Development Manger

Hair Care Package Innovation Sharing

16:30 Michelman New Material (Shanghai) Co., Ltd. - James Xue,Country Manager

Trends & Solutions for Sustainable Packaging

16:50 ANHUI KEYE INFORMATION TECHNOLOGY CO., LTD. - Lin Tang,Deputy General Manager

Algorithms become the "core" of competition in the AI visual inspection equipment industry chain

17:10 KAIDA GROUP - Marina Fan,Manager

Recyclable & Degradable Green Flexible Packaging Solutions

Parallel Sub–forum: Sustainability and efficient processing: Lightweight, recyclable, renewable

The Moderator:S.C. Johnson & Son Inc. - Min Xu,Global Product Change Management Technology Manager
(Asia Pacific)

13:30 SHARING MEETING - Sustainability and PCR

OATLY - Michelle Yu,Associate Director of Sustainability

YINGSHUO - Liwei Sun, Innovation Director

Guolong - Jiawan Guo,Chairman

14:00 WITTMANN BATTENFELD (SHANGHAI) CO., LTD. - Jun Tang,Technical Support Engineer

AIRMOULD&CELLMOULD, Lightweight Plastic Technology

14:20 Inner Mongolia Yili Industrial Group Co.,Ltd. - Yuming Deng, Senior R&D Director of Innovation Center

Opportunities for packaging in the experience economy

14:40 NINGBO AO SHENG PRECISION MOULD & PLASTIC CO.,LTD. - Jiancheng Wang,General Manager

High cavity, high speed, high stability, and long life mold for beverage packaging

15:00 Herbalife Nutrition Product Innovation Center - Emily Cao, Packaging Manager

Packaging Innovation and Sustainability in Nutrition and Health Foods

15:20 EXPRESS - Peng Lu, Packaging Laboratory Leader

Exploring the Sustainable Development of SF Plastic Packaging

15:40 Coffee Break / Networking / Exhibition Visiting

16:00 BRAND CONVERSATION - Sustainable development of packaging

Kmart Group - Mao Mao, Sustainable Packaging Project Manager

Herbalife Nutrition Product Innovation Center - Emily Cao, Packaging Manager

SAN YING PACKAGING(JIANG SU)CO.,LTD - Frank Liu, R&D Director

16:30 Shell (China) Ltd. - Hu Li, Regional Operation Quality Manger

Packaging Innovation and Sustainability in Lubricants

16:50 SHP packaging industry (China) Co., LTD - Mike Zhu, Global PM Director

Seeking cost saving in decoration innovation in the new consumption era

17:10 Dynapack - Jun Shi, Head of China Region

Lightweight and PCR innovations facilitate carbon reduction in rigid packaging

Parallel Sub-forum: Green design and total solutions

The Moderator: Jianguo Caihua Packaging Group Co., Ltd. - Xiangning Wu, Deputy General Manager

13:30 SHARING MEETING - Green Low-Carbon Design

Huayue Packaging Co.,Ltd. - Weiqi Huang, Chairman Assistant

Sunrisepak - Wei Yang, Deputy General Manager

Nanjing Customs Testing Centre For Dangerous Goods And Packaging - Guiqin Shang, Professor

14:00 LKIMM - Kaymond Chow, Marketing Center Technical Consultant

Efficient packaging molding solutions under the new lifestyle

14:20 Unilever Research and Development Centre - Yilin Fang, Senior Packaging Development Manager
for Home Care in North Asia

Innovative packaging for a clean future

14:40 SABIC - Jianfeng Huang Ph.D., Lead Engineer, Greater China Market Development, Petrochemicals, SABIC

Embracing a Sustainable Future: SABIC's TRUCIRCLE™ Solutions for Next Generation of Packaging

15:00 Johnson & Johnson (China) Ltd. - Hao Wang, Senior Packaging Development Manager

Healthy living mission and sustainable development

15:20 Coffee Break / Networking / Exhibition Visiting

15:40 BRAND CONVERSATION - New consumption insight and packaging innovation

Haleon - Sheng Li, R&D Packaging Senior Manager

Guangzhou Liby Enterprise Group Co.,Ltd. - Chaohui Yan, Senior Packaging Expert

Want Want China Holdings Limited - Jeff Cui, R&D Center Packaging Manager

16:10 Milliken Enterprise Management (Shanghai) Co., Ltd.

- Joey Xu, Asia Packaging Manager, Milliken Chemical

To build a more transparent, rigid, and stronger innovative polypropylene packaging solutions, together

16:30 Hysum - Jun Li, General Manager of the Membrane Division

Mono-layer film/sheet high barrier solutions

16:50 Berry CPI China - Alex Tong, Senior R&D Manager

All-plastic Design Ideas and Case Studies

17:10 Zhejiang Comy Environmental Technology Co. Ltd. - Sikai Wei, Chief Expert

Chemical Recycling of Plastic Packaging in China: Technological and Industrial Frontiers

Concurrent Events

2 August 16:30-20:00	<p>Welcome Dinner "Berry's Night" & Theme Salon (Limited to Invited Guests)</p> <p>GUESTS: Berry CPI China - Horton Zhang, Joint CEO Greenextract - Ya Cai, Founder Inner Mongolia Yili Industrial Group Co., Ltd. - Yuming Deng, Senior R&D Director of Innovation Center Haleon - Haishuo Cheng, Head of R&D packaging Kraft Heinz China - Jack Zhang, Packaging Manager Global renowned beverage companies Head of Packaging</p>
3 August 8:40-17:30	1. Display of materials, molds, processes/equipment, and automation solutions
	2. "New consumption and new experience. Packaging highlights brand value"—— Exhibition of innovative packaging from Yili, Herbalife, OATLY and LYFEN
	ConnectME - Supply and demand business matching
3 August 18:30-20:00	VIP Gala Dinner
4 August 8:30-11:30	Plant Visit - Berry CPI China R&D Center (No. 888, Huancheng North Road, Fengxian District, Shanghai)

Note. Adsale Publishing Ltd. (Adsale Group) reserves the right of final interpretation for the conference.