

12 April Morning Session 08:30-12:00

- Audience Reception
- Welcome Remarks Adsale Group
- Alliance to End Plastic Waste (AEPW)
Theme direction: The outlook and trends of plastics recycling industry, such as global trends , policy orientation and experience of plastics recycling in leading regions
- Chinese Government Departments and Related Associations (TBD)
Theme direction: What key measures has China taken to promote circular economy? What are the new initiatives and progresses in terms of plastic pollution control?
- Kingfa Sci.&Tech. Co.,Ltd.
- Coffee Break / Networking / Exhibition Visiting
- Plastics Association from Southeast Asia (TBD)
- SABIC
- IKEA Purchasing Service(China) Co.,Ltd. - Korcan Ulgen, Deputy PLAEA Manager & Shanghai Site Manager (TBD) *Theme direction: Innovative ideas and achievements in plastics recycling*
- Machinery Manufacturer *Theme direction: Innovative technologies drive the development of recycled plastics and production processes*
- Group Photo
- Networking Lunch

12 April Afternoon Parallel Modules 13:30-18:00

Parallel Sub-Forum: Innovative material technologies and circular economy

- PlasticsEurope *Theme direction: Applications, market demand and trends of recycled plastics in Europe (e.g. PET, PP, PE, etc.)*
- Covestro
- Jaguar Land Rover / Lenovo (TBD) *Theme direction: The requirements and applications of recycled / non-petroleum based plastics from end-user brands*
- Star Advanced Materials (Shandong) Co.,Ltd.
- Coffee Break / Networking / Exhibition Visiting
- Adidas Sourcing Limited - Christine Wong, Director Parley Operations, Sourcing Apparel (TBD)
- Audia Sunstar Elastomers Co., Ltd. - Anthony Marozsan, Manager Market Development
Audia elastomers "OP" line - More sustainable TPE
- Veolia Group (TBD)
- Presentation

Other Sponsors:

Dow, Oman Oil Refineries And Petroleum Industries Company, Reifenhäuser Group

More Hot Topics:

- *The advantages and commercial applications of innovative chemical recycled plastics*
- *Are recycled plastics comparable to new materials in terms of sustainability and performance?*
- *Non-petroleum based (bio-based / carbon dioxide-based) polymers boost circular economy*

Parallel Sub-Forum: Advanced recycling technologies closing the loop of industry chain

- VDMA
- POLYSTAR Machinery Co., Ltd.
- TerraCycle - Dr. Eric Kawabata, General Manager, TerraCycle, Asia-Pacific Region
Theme direction: New closed loop recycling model and practices, cross-industry collaborations
- Sorema div. of Previero N. srl
- Coffee Break / Networking / Exhibition Visiting
- JD.com / Meituan (TBD)
Theme direction: New closed loop model under the Internet + new consumption trend
- Gneuss Kunststofftechnik GmbH
- Far Eastern New Century Corporation
Theme direction: Modern recycling systems and/or recycling plants
- Zhangjiagang Mooge Machinery Co., Ltd.

More Hot Topics:

- *Recycling technologies: Achieving efficient and smart plastic waste recycling*
Speakers: Recycling equipment suppliers
- *Market trends of recycling technology – viewpoints of machinery makers*
- *Recycled plastics / bioplastics have higher processing stability, increasing the proportion of recycled materials in injection-molded sandwich parts – Speakers: Processing equipment manufacturers*
- *Mono-material film production technology, bio-based plastics extrusion*
Speakers: Processing equipment manufacturers

Parallel Sub-Forum: Innovative plastic packaging and sustainable development

- P&G Technology (Beijing) Co.,Ltd. - Joanna Zhou, Product Packaging R & D Director
- Borouge Pte Ltd.
- Southern Packaging Group Ltd. - Gavin Li, COO & Executive Director
Theme direction: Sustainable packaging case sharing
- Henkel (China) Co.,Ltd.
- Coffee Break / Networking / Exhibition Visiting
- Pepsico Asia Research & Development Center Co.,Ltd. - Hao Xu ,Senior Packaging Manager
- Kiefel GmbH
- Tetra Pak (TBD)
- Presentation

More Hot Topics:

- *Innovation and environmental protection: Sustainable packaging solutions*
Speakers: Material suppliers
- *Make it simple: The trend of single material*
Speakers: Material / equipment suppliers
- *Bottle to bottle: Innovations and developments of PET recycling technologies*
Speakers: Recycling equipment suppliers
- *Safety and quality control: Regulations on the applications of recycled plastics in FMCG packaging*
Speakers: Third-party testing institutes, government departments

Seminars:

In order to facilitate in-depth discussions on some hot topics, the organizers have set up seminars for information and ideas exchanges

The preliminary topics are as follows:

- *Recycling of plastics under Internet+ consumption model*
- *The trend of single material in plastic packaging for circular economy*
- *Recycled plastics for automobiles*
- *Plastic material selection under the accountable E&E product production*
- *Innovative recycling solutions for black plastics*
- *Chemical recycling and commercial applications of plastics*
- *Purchasing and testing of recycled plastics*
- *The sustainable developments of multi-layer / composite flexible packaging*
- *Textile-plastic cross-industry recycling*

“Talk of the world - Plastics and Circular Economy” roundtable discussion

During the event, the organizers intend to invite the leaders of the participating associations to exchange ideas on hot topics such as how to further drive circular economy with plastics innovations

Business matching service will be available the whole day. Audience will receive a Free Entry Code for visiting CHINAPLAS 2021

13 - 16 April
Visit CHINAPLAS 2021

CHINAPLAS 2021, the world's leading plastics and rubber trade fair, has become a splendid worldwide stage offering innovations and technologies. The 34th edition of CHINAPLAS is to be held on April 13 - 16, 2021 at Shenzhen World Exhibition & Convention Center, with the exhibition area of over 340,000 sqm. More than 3,900 global market leaders, together with over 40 country/region pavilions, will showcase their advanced raw materials, processing technologies and comprehensive solutions, for over 180,000 professional visitors from more than 150 countries and regions. In line with the hot topics of plastics recycling and circular economy, the show will set up the 'Recycling Technology Zone' and 'Recycled Plastics Zone', leading exhibitors and visitors to explore the enormous potential in plastics recycling industry.