

The Only Official On-site Newspaper

CPRJ publishes the official CHINAPLAS Show Daily - The only on-site newspaper that covers exhibition news and fresh industry topics every show day.



Chinese Edition



International Edition
(in English)



Floor Plan Edition



Mid-show eNews
(Mobile friendly issues, Bilingual)

THREE editions are available to fit visitors' needs:

	Circulation			Language	Contents
	Day 1	Day 2	Day 3 & 4		
The Chinese Edition	20,000	18,000	18,000	Chinese	An editorial section consists of show highlights, concurrent events, introduction to exhibits, interview of exhibitors and recommended visit on CHINAPLAS
The International Edition	18,000	12,000	10,000	English	
The Floor Plan Edition	56,000			Chinese	All hall plans, exhibitor list and location highlights.

Distribution

- Total **152,000** copies are distributed by **100+** on-site staff members at **60+** hottest spots including visitor's reception counters, main gangways, hall entrances, VIP lounges, magazine distribution spots and CPRJ stands, etc.
- All three editions are uploaded in ChinaplasOnline.com & AdsaleCPRJ.com and also sent to Adsale's plastics members via eNewsletter.
- **188,779** page view of eCopy and e-Ad in 2019



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